

ADVERTISING IN LOCAL NEIGHBORHOOD NEWSLETTERS WORKS!

Individualized local happenings, board/neighborhood events and articles specific to each neighborhood contribute to the readership of the newsletters.

Colorado Lasertype
Your neighborhood newsletter publisher
303-979-7499



GETINFO@COLORADOLASERTYPE.COM
WWW.COLORADOLASERTYPE.COM

— ADVERTISING DISCOUNTS* —

The most effective way to use neighborhood newsletters to build your business is to be consistent. **Since they are monthly publications, it is more effective to be in a few newsletters for 3-6 months than to go into a lot of them for one month and then stop.** Many times, customers need to see your ad for a few months before making a decision to call. Because of this, we offer discounts for long-term advertising.

RECEIVE A 10% DISCOUNT FOR:

- Running for 3 months, **prepaid** for all 3 months
- Running your ad as a "Standing Order."
We will run it every month unless you call to tell us not to.
"Standing Orders" are either charged on your credit card monthly or billed monthly.
- Running in **all newsletters**, prepaid, each month

OTHER DISCOUNTS:

- Pay for **one year in advance** and get two months **FREE!** (Biggest Discount!)

* You may change your ad at any time even if you have paid for your advertising in advance. Just let us know **by the 15th of the month** for the next month's issue, except the January edition, which has a deadline of Dec. 6th.

ONLINE SERVICE PROVIDER DIRECTORY: www.ColoradoLasertype.com

- Advertise in any newsletter as a "Standing Order" or prepay for 6 months of advertising and receive a **FREE** online listing at www.ColoradoLasertype.com.
- Add a link to your website for an additional \$10 per month or \$50 for 6 months. Must be a Standing Order or prepay for 6 months in a newsletter to be eligible.

COST EFFECTIVE!

Reach up to 40 neighborhoods (25,340 Homes!)

A business card size ad is as low as 7¢ per home or an insert for 12¢ per home!

— WE CAN DESIGN — YOUR AD FOR YOU!

These are the approximate costs for us to design an ad for you:

BC: \$15; 1/6: \$25; 1/4: \$30; 1/2: \$40; Full: \$60

— CLASSIFIED AD RATES —

\$4.00/line for all newsletters except:

\$3.00/line for Aberdeen Village, Alpers Farm, Centennial Ridge, Palisade, Panorama Ridge, Summit Ridge, Tiffany & Woodbury Hills

\$5.00/line for Meadowood & Mission Viejo

To submit a classified ad, call us at **303-979-7499** or email: getinfo@coloradolasertype.com.

We will help make your ad the number of lines that works best.

— MONTHLY ADVERTISING RATES —

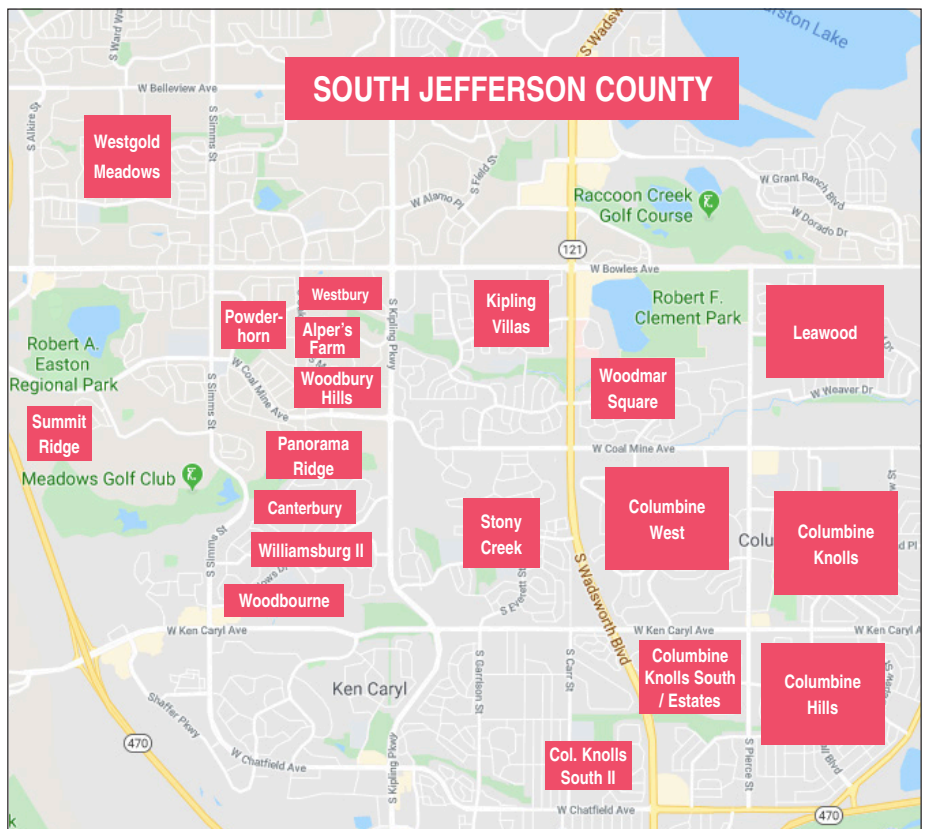
The deadline to submit an ad is the 15th of the month prior to publication, except the January edition has an early deadline of Dec. 6th. Choose many or a few neighborhood newsletters in which to advertise. Discounts applied for multiple months or newsletters.

Neighborhood	Circulation	Bus. Card 3-1/2" W x 2" H B&W / COLOR	1/6 page 3-1/2" W x 3" H B&W / COLOR	1/4 page 3-1/2" W x 5" H B&W / COLOR	1/2 page 7-1/2" W x 5" H B&W / COLOR	Full page 7-1/2" W x 10" H B&W / COLOR	Insert* 8-1/2" W x 11" H
FOOTHILLS - JEFFCO							
Genesee ¹	355	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
SOUTH JEFFERSON COUNTY							
Alper's Farm ¹	140	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Canterbury	385	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
Columbine Hills	1,305	\$51 / \$59	\$58 / \$69	\$67 / \$77	\$113 / \$129	\$199 / \$222	\$127
Columbine Knolls	1,040	\$51 / \$59	\$58 / \$69	\$67 / \$77	\$113 / \$129	\$199 / \$222	\$127
Col. Knolls S. / Estates	775	\$47 / \$54	\$53 / \$62	\$59 / \$69	\$103 / \$118	\$184 / \$211	\$118
Col. Knolls S. II	565	\$45 / \$52	\$51 / \$59	\$56 / \$64	\$99 / \$113	\$173 / \$198	\$84
Columbine West	1,500	\$51 / \$59	\$58 / \$69	\$67 / \$77	\$113 / \$129	\$199 / \$222	\$127
Kipling Villas ¹	910	\$47 / \$54	\$53 / \$62	\$59 / \$69	\$103 / \$118	\$184 / \$211	\$118
Leawood ²	925	\$47 / \$54	\$53 / \$62	\$59 / \$69	\$103 / \$118	\$184 / \$211	\$118
Panorama Ridge ¹	240	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Powderhorn ¹	640	\$45 / \$52	\$51 / \$59	\$56 / \$64	\$99 / \$113	\$173 / \$198	\$84
Stony Creek ¹	760	\$47 / \$54	\$53 / \$62	\$59 / \$69	\$103 / \$118	\$184 / \$211	\$118
Summit Ridge ¹	135	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Westbury ¹	295	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
Westgold Meadows ¹	570	\$45 / \$52	\$51 / \$59	\$56 / \$64	\$99 / \$113	\$173 / \$198	\$84
Williamsburg II	340	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
Woodbourne	425	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
Woodbury Hills ¹	175	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Woodmar Square	600	\$45 / \$52	\$51 / \$59	\$56 / \$64	\$99 / \$113	\$173 / \$198	\$84
SOUTH JEFF. TOTAL HOMES	11,725	\$753 / \$869	\$862 / \$1007	\$973 / \$1,123	\$1,683 / \$1,923	\$2,969 / \$3,378	\$1,573

1. The Alper's Farm, Broadway Estates, Cherrywood Village, Centennial Ridge, Genesee, Kipling Villas, Palisade, Panorama Ridge, Powderhorn, Southbridge, Stony Creek, Summit Ridge, Sunset, Westbury, Westgold Meadows, and Woodbury Hills newsletters are sponsored by a Realtor, so we are unable to accept ads from other Realtors for those newsletters.

2. The Leawood newsletter is distributed to all of the homes in Leawood and Country Farms.

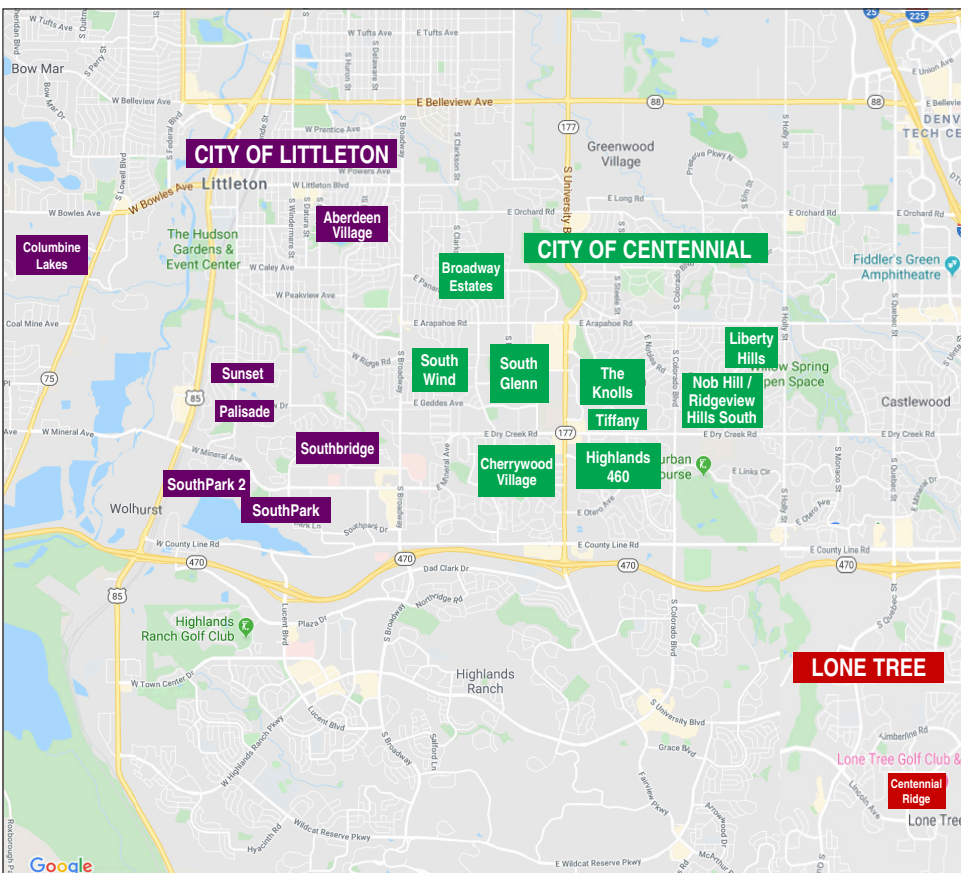
* The rate for inserts is for **inserting only**; it does not cover the cost of printing. Print prices located on page 4.



— MONTHLY ADVERTISING RATES —

The deadline to submit an ad is the 15th of the month prior to publication, except the January edition has an early deadline of Dec. 6th. Choose many or a few neighborhood newsletters in which to advertise. Discounts applied for multiple months or newsletters.

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CITY OF LITTLETON							
Aberdeen Village	135	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Col. Lakes (Townhomes + SFH)	345	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
Palisade ¹	85	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
Southbridge ^{1,3} Bimonthly	545	\$45 / \$52	\$51 / \$59	\$56 / \$64	\$99 / \$113	\$173 / \$198	\$84
SouthPark	425	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
SouthPark 2 (Townhomes)	575	\$45 / \$52	\$51 / \$59	\$56 / \$64	\$99 / \$113	\$173 / \$198	\$84
Sunset ¹	105	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
LITTLETON TOTAL HOMES	1,985	\$226 / \$261	\$262 / \$304	\$295 / \$339	\$513 / \$586	\$900 / \$1,028	\$392
CITY OF CENTENNIAL							
Broadway Estates ^{1,3} Bimonthly	900	\$47 / \$54	\$53 / \$62	\$59 / \$69	\$103 / \$118	\$184 / \$211	\$118
Cherrywood Village ^{1,3} Bimonthly	310	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
Highlands 460	880	\$47 / \$54	\$53 / \$62	\$59 / \$69	\$103 / \$118	\$184 / \$211	\$118
Liberty Hill ^{1,3} Bimonthly	410	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
Nob Hill/Ridgeview S. ³ Quarterly	1,110	\$51 / \$59	\$58 / \$69	\$67 / \$77	\$113 / \$129	\$199 / \$222	\$127
Southglenn	1,360	\$51 / \$59	\$58 / \$69	\$67 / \$77	\$113 / \$129	\$199 / \$222	\$127
Southwind	360	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
The Knolls	410	\$38 / \$44	\$44 / \$51	\$51 / \$59	\$87 / \$99	\$154 / \$175	\$64
Tiffany	175	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
CENTENNIAL TOTAL HOMES	5,915	\$368 / \$425	\$422 / \$494	\$483 / \$559	\$827 / \$944	\$1,464 / \$1,660	\$778
CITY OF LONE TREE							
Centennial Ridge ¹	140	\$20 / \$23	\$24 / \$28	\$27 / \$31	\$47 / \$54	\$82 / \$94	\$32
CITY OF AURORA							
Meadowood	2,250	\$59 / \$68	\$66 / \$77	\$79 / \$90	\$122 / \$140	\$209 / \$242	\$180
Mission Viejo	2,085	\$59 / \$68	\$66 / \$77	\$79 / \$90	\$122 / \$140	\$209 / \$242	\$180
AURORA TOTAL HOMES	4,990	\$163 / \$188	183 / \$213	\$214 / \$244	\$343 / \$393	\$591 / \$682	\$444



1. The Alper's Farm, Cherrywood Village, Centennial Ridge, Broadway Estates, Genesee, Kipling Villas, Liberty Hills, Palisade, Panorama Ridge, Powderhorn, Southbridge, Stony Creek, Summit Ridge, Sunset, Westbury, Westgold Meadows, and Woodbury Hills newsletters are sponsored by a Realtor, so we are unable to accept ads from other Realtors for those newsletters.
2. The Leawood newsletter is distributed to all of the homes in Leawood and Country Farms.
3. Broadway Estates, Cherrywood Village, Liberty Hills, and Southbridge are bi-monthly newsletters distributed in the months of February, April, June, August, October, December. The Nob Hill/Ridgeview Hills S. newsletter is distributed quarterly in the months of March, June, September and December.

* The rate for inserts is for **inserting only**; it does not cover the cost of printing. Print prices located on page 4.

-DELIVERY INFORMATION-

*Mailed newsletters are in homes between the first and third day of the month.
Hand-delivered newsletters are in homes as close to the first week of the month as possible.*

Neighborhood	Circ.	Delivery	Neighborhood	Circ.	Delivery	Neighborhood	Circ.	Delivery
Aberdeen Village	135	Hand Delivered	Highlands 460	880	Mailed	SouthPark 2	575	Mailed
Alper's Farm	140	Hand Delivered	Kipling Villas	910	Hand Delivered	Southwind	360	Hand Delivered
Broadway Estates	900	Mailed	Leawood	925	Mailed	Stony Creek	760	Mailed
Canterbury	385	Hand Delivered	Liberty Hills	410	Mailed	Summit Ridge	135	Hand Delivered
Centennial Ridge	140	Mailed	Mission Viejo	2,085	Hand Delivered	Sunset	105	Hand Delivered
Cherrywood Village	310	Mailed	Meadowood	2,250	Hand Delivered	The Knolls	410	Mailed
Col. Hills	1,305	Mailed	Nob Hill/Ridgeview Hills S.1,110		Hand Delivered	Tiffany	175	Hand Delivered
Col. Knolls	1,040	Mailed	Palisade	85	Hand Delivered	Westbury	295	Mailed
Col. Knolls S./Estates	775	Hand Delivered	Panorama Ridge	240	Hand Delivered	Westgold Meadows	570	Hand Delivered
Col. Knolls S. II	565	Mailed	Powderhorn	640	Mailed	Williamsburg II	340	Hand Delivered
Col. Lakes	345	Hand Delivered	Southbridge	545	Mailed	Woodbourne	425	Hand Delivered
Col. West	1,470	Hand Delivered	Southglenn	1,360	Hand Delivered	Woodbury Hills	175	Hand Delivered
Genesee	355	Mailed	SouthPark	425	Mailed	Woodmar Square	600	Hand Delivered

PLEASE KEEP IN MIND THAT YOUR AD WILL PRINT BETTER AND THE FINAL PRODUCT WILL LOOK NICER IF YOU INCLUDE SOME WHITE SPACE.

- INSERTS -

The rate for inserts is for **inserting only**; it does not cover the cost of printing. We can print your insert for you. See printing prices.

INFORMATION FOR PROVIDING YOUR OWN INSERT:

- Inserts **MUST** be on a full, 8.5" x 11" sheet of paper.
- They can be printed on both sides.
- All inserts must be printed on the same type/weight of paper.
- **NO** card stock.

Please contact us with any questions.

-PRINTING PRICES -

Paper	Sides	B & W	COLOR
White			
	1 side	8¢	15¢
	2 sides	12¢	25¢
Astrobrite/Pastel			
	1 side	10¢	N/A
	2 sides	14¢	N/A

- NEIGHBORHOOD NEWSLETTERS - POSTED ONLINE

We post all of our neighborhood newsletters on our website at www.ColoradoLasertype.com. You can view information about each neighborhood and also take a look at current and past issues of each newsletter.

- ADVERTISE YOUR BUSINESS - ON OUR WEBSITE!

Add a link to your ad or website for an additional \$10 per month or \$50 for 6 months. Must be a Standing Order or prepay for 6 months in the newsletters to be eligible. **Check out our Service Provider Directory at www.ColoradoLasertype.com!**



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